



STAR SIMMONS started *Threads of Connection* in March of 2010. Her dedicated passion for helping people was her prime motivation in starting this value-based business growth firm. Star is a professional connector and she finds her passion in connecting people in business. She has also successfully produced various conferences and events on sustainability held at such prestigious venues as The Heard Museum and U.S. Airways Center.

Her extensive sales networking experience gives her the ability to identify strategic alliances for companies and use her social equity in the community to bring companies together in a collaborative manner. She excels at creating valued-minded business packages by creating lead generation and marketing with community outreach. By working hand-in-hand with her clients she is able to increase their awareness and understanding of how to bring all aspects of their business into sustainable balance.

Her professional career began in 1988 when she was hired by Precision Payroll, a publicly held payroll processing company in Los Angeles, to work in the accounting department. Her strong work ethics and enthusiasm paid off. In just two years she was promoted to Assistant Controller, performing month-end closings and assisting with quarterly SEC reporting and filing. It was during this period when she began showing interest in Sales and Marketing. She became a lead generator unlike anyone their sales force had ever seen. It came naturally to her.

In addition to possessing more than 20 years of accounting and business consulting experience to a variety of industries. Her greatest passion comes from sharing her experiences and helping others to understand the importance of fostering care for each other and the planet. The combination of her professional expertise and individual charisma infuses *Threads of Connection* with an extensive level of insight and awareness. This lifetime passion for learning and improvement has enabled her to synthesize a unique and comprehensive worldview, one she has charismatically sought to share with others. This dedication to service has successfully guided companies and individuals in exploring new paths for growth.

She studied business management and finance at Cal State, and received her paralegal certification from the University of LaVerne. Her education has provided a critical and encompassing understanding of the fundamental needs of a developing organization. Originally from New Albany, N.Y., Star currently resides in Phoenix, Arizona. She enjoys practicing hot yoga and working out, as well as reading books addressing environmental and business awareness. Star spends as much time as she can with her dog and three cats, and volunteers with a local animal rescue agency as a "foster mom", which has allowed her to successfully place many kittens into happy, loving homes.

Star gives back to the community by supporting non profits such as Sedona Jazz on the Rocks, Mary's Mission and serving on the ACE and Business Development committees for PBS affiliate KAET-TV, and as an active member of the Phoenix Green Chamber of Commerce.